Build Your ARC Team

ARC Campaign Planner & Tracker

Discussed in Episode 14

A practical worksheet to help you plan, organize, and follow up with your ARC readers without trying to keep everything in your head. Because a good ARC campaign doesn't need to be huge — it needs to be organized.

Plan the campaign

Define your ideal ARC reader

How many readers do I realistically want to recruit?

Where will I look for potential ARC readers?

ARC distribution date

Review timeline / deadline

Reader tracker

One row per reader. Print as many copies of this page as you need.

READER NAME	CONTACT	ARC SENT	DOWNLOADED	FOLLOW-UP	REVIEW POSTED	WHERE	THANKED

After the campaign

- [ ] Thank-you messages sent to every reader
- [ ] Reviews recorded and linked
- [ ] Readers who want to be on the next ARC team noted